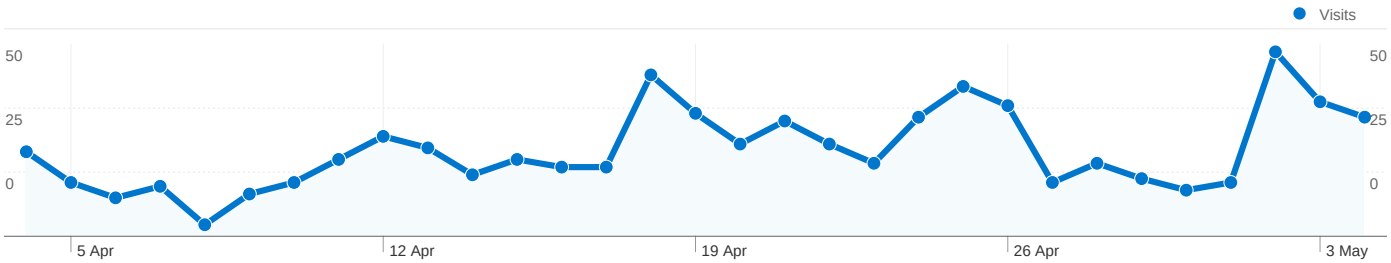
www.bissellsteamcleaner.net

Dashboard

4 Apr 2010 - 4 May 2010

Comparing to: Site



Site Usage

691 Visits

41.82% Bounce Rate

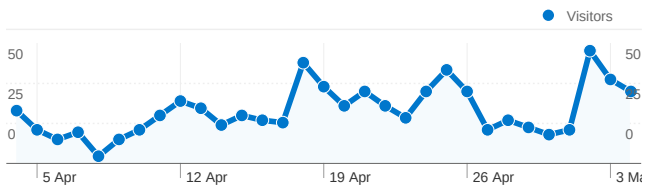
1,816 Page Views

00:01:24 Avg. Time on Site

2.63 Pages/Visit

96.09% % New Visits

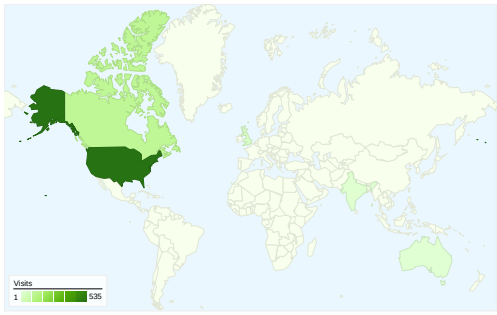
Visitors Overview



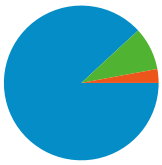
Visitors

667

Map Overlay



Traffic Sources Overview



Search Engines
609.00 (88.13%)

Referring Sites
62.00 (8.97%)

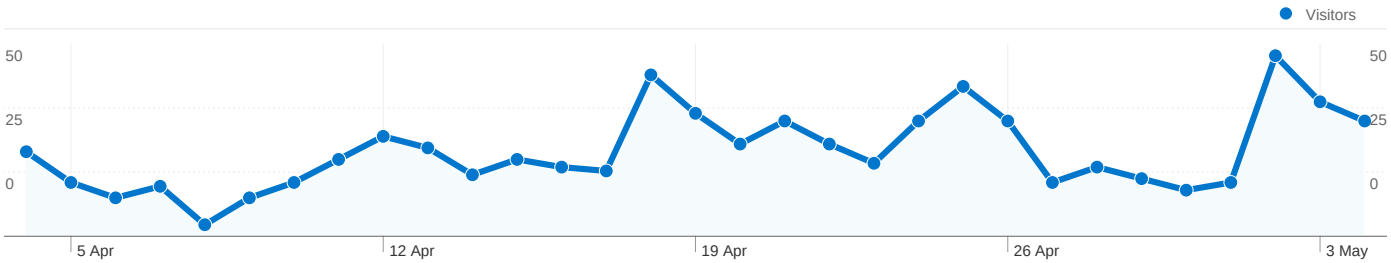
Direct Traffic
20.00 (2.89%)

Content Overview

Pages	Page Views	% Page Views
/	1,184	65.20%
/Bissell-Carpet-Cleaners.html	170	9.36%
/Bissell-Pro-Heat.html	128	7.05%
/Bissell-Steam-Mop.html	121	6.66%
/bissell-9500-upright-steam-	113	6.22%

Visitors Overview

4 Apr 2010 - 4 May 2010
Comparing to: Site



667 people visited this site

691 Visits

667 Absolute Unique Visitors

1,816 Page Views

2.63 Average Page Views

00:01:24 Time on Site

41.82% Bounce Rate

96.09% New Visits

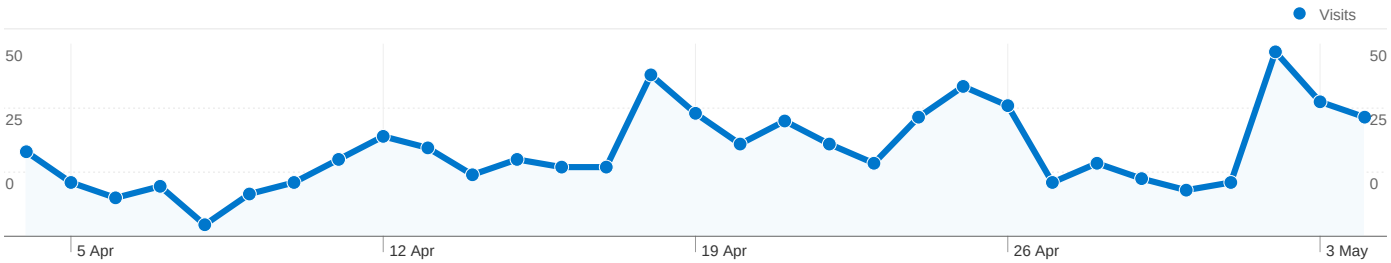
Technical Profile

Browser	Visits	% visits
Internet Explorer	522	75.54%
Firefox	116	16.79%
Safari	29	4.20%
Chrome	18	2.60%
Opera	3	0.43%

Connection Speed	Visits	% visits
Cable	285	41.24%
DSL	202	29.23%
Unknown	114	16.50%
T1	72	10.42%
Dialup	13	1.88%

Traffic Sources Overview

4 Apr 2010 - 4 May 2010
Comparing to: Site

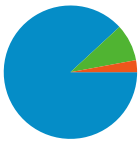


All traffic sources sent a total of 691 visits

2.89% Direct Traffic

8.97% Referring Sites

88.13% Search Engines

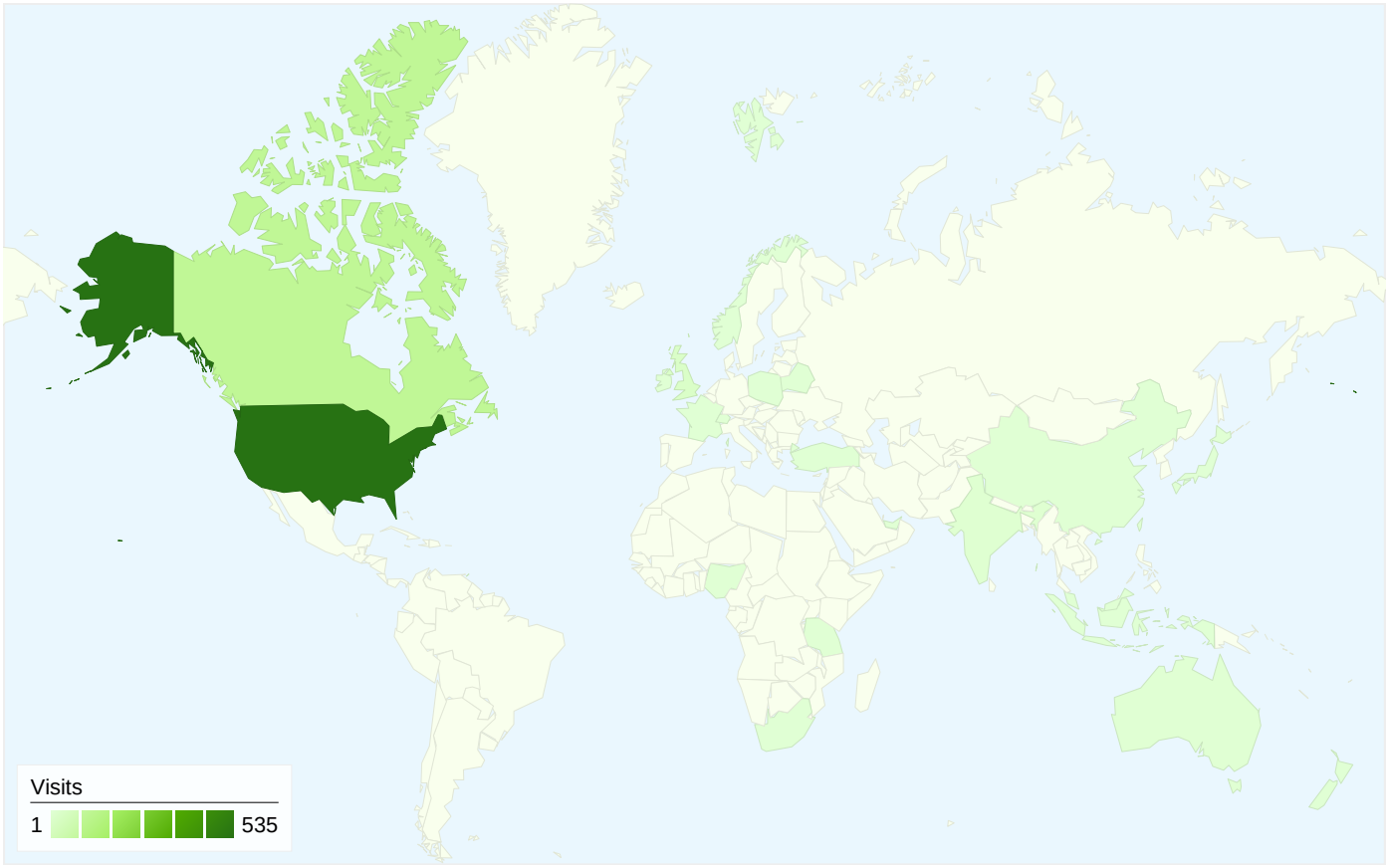


Search Engines
609.00 (88.13%)
Referring Sites
62.00 (8.97%)
Direct Traffic
20.00 (2.89%)

Top Traffic Sources

Sources	Visits	% visits
bing (organic)	353	51.09%
google (organic)	177	25.62%
yahoo (organic)	41	5.93%
search (organic)	22	3.18%
(direct) ((none))	20	2.89%

Keywords	Visits	% visits
bissell steam cleaner	401	65.85%
bissell steam cleaners	50	8.21%
bissel steam cleaner	33	5.42%
www.bissellsteam.com	19	3.12%
bissel steam cleaners	10	1.64%



691 visits came from 25 countries/territories

Site Usage

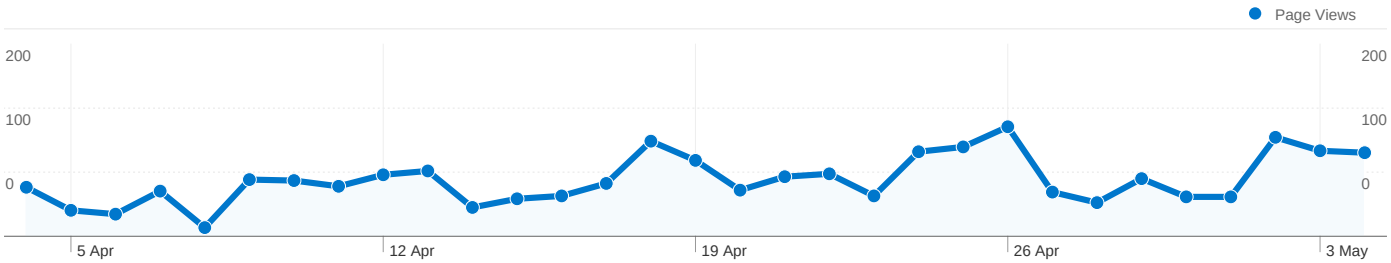
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
691 % of Site Total: 100.00%	2.63 Site Avg: 2.63 (0.00%)	00:01:24 Site Avg: 00:01:24 (0.00%)	96.24% Site Avg: 96.09% (0.15%)	41.82% Site Avg: 41.82% (0.00%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	535	2.61	00:01:18	97.94%	41.50%
Canada	100	2.84	00:01:02	98.00%	39.00%
United Kingdom	21	3.57	00:06:32	42.86%	52.38%
India	6	1.50	00:02:55	83.33%	66.67%
Australia	4	1.50	00:00:05	100.00%	75.00%
South Africa	2	1.50	00:00:31	100.00%	50.00%
Japan	2	1.50	00:00:06	100.00%	50.00%
France	2	2.50	00:01:07	100.00%	0.00%
Indonesia	2	2.00	00:00:08	100.00%	50.00%
Malaysia	2	2.50	00:00:57	100.00%	0.00%

1 - 10 of 25

Content Overview

4 Apr 2010 - 4 May 2010
Comparing to: Site



Pages on this site were viewed a total of 1,816 times

1,816 Page Views

1,075 Unique Views

41.82% Bounce Rate

Top Content

Pages	Page Views	% Page Views
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/Bissell-Pro-Heat.html	128	7.05%
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